



**Government of NCT of Delhi**  
**Department of Training & Technical Education**  
**Muni Maya Ram Marg, Pitampura**  
**World Class Skill centre**

**Syllabus/Curriculum for Skill based certificate course**  
**Revised Syllabus: 2020-21**

**BEAUTY WELLNESS CONSULTANT**

**By**



**Delhi Pharmaceutical Sciences and Research University**  
**PushpVihar, Sector- 3, MB Road, New Delhi-110017**

# Beauty Wellness Consultant

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## Beauty Wellness Consultant

The course Curriculum/Syllabus has been designed /developed to train candidates at **BEAUTY AND WELLNESS** Skill council for the job of “**Beauty Wellness Consultant**” after class XII.

**SECTOR: BEAUTY AND WELLNESS**

**SUB-SECTOR: Beauty Wellness Consultant**

**OCCUPATION: Beauty Wellness Consultant**

### **CURRICULUM/SYLLABUS**

This program is aimed at training candidates for the job of “**Beauty Wellness Consultant**”, in the “Beauty and Wellness” Sector/Industry and aims at building the following key competencies amongst the learner.

<b>Program Name</b>	<b>Beauty Wellness Consultant</b>
<b>Pre-requisites to training</b>	After Class XII
<b>Program Outcomes</b>	<b>After completing this training, course aspirants will be able to:</b> <ul style="list-style-type: none"><li>• Provide preliminary technical know-how about cosmetic products.</li><li>• Provide technical know-how about interventions related to aesthetics and beauty wellness.</li><li>• Beauty &amp; Wellness Consultant and Cosmetologists.</li><li>• Assist in Sales and Management of products.</li><li>• Assist the client to make purchase decisions of products related to Skin care, Hair care and Make-up.</li><li>• Know how to manage the Front desk in Clinics &amp; Salon.</li><li>• Maintain health and safety of end users.</li><li>• Create a positive impression at the workplace.</li><li>• Develop &amp; Maintain their effectiveness at work.</li></ul>
<b>Employability</b>	<b>Cosmetic Industry</b> <ul style="list-style-type: none"><li>• Product and Formulation management</li><li>• Products Sales and Marketing</li></ul> <b>Beauty and Wellness Clinics</b> <ul style="list-style-type: none"><li>• Cosmetologist</li><li>• Aesthetician</li><li>• Beauty products sales merchandize</li><li>• Beauty business Start Ups/Salon Owner</li><li>• Beauty Manager</li><li>• Front Desk Management</li><li>• Beauty Therapist</li><li>• Trade Technician</li><li>• Make-up Artist</li></ul> <b>Note:</b> With career growth they can become Manager, trainer, head of the office etc.

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## **THE PROGRAMME:**

- a) **Name:** Beauty Wellness Consultant
- b) **Nature:** Regular and full time
- c) **Duration:** One Year
- d) **Eligibility Criteria:** Pass in 12<sup>th</sup>/PUC or equivalent from a recognized board in India
- e) **Commencement:** One Year
- f) **Admission of Foreign students eligibility:** Same as for General category for Indian Students.
- g) **Selection Procedure:** As prescribed by DPSR University from time to time.
- h) **Total Seats:** 40 (Forty only) and reservation policy as per state governments rules
- i) **Period of completion:** Not more than two years from the date of first admission.
- j) **Note:** Migration of students will be governed by as per university norms.

### **1. THE MEDIUM OF INSTRUCTION AND EXAMINATION**

The medium of instruction / examination shall be English.

### **2. EXAMINATION**

- a) Every candidate shall be examined in the subject(s)/paper(s) as laid down in the syllabus prescribed from time to time.
- b) The theory papers, practical papers and internship will be treated as separate papers, in the scheme of studies/ examination and 40% is the minimum passing criteria.
- c) Each examination shall be open to regular student, who has been on the rolls of the department/ institution during the year preceding that semester examination.
- d) The medium of instruction of examination shall ordinary be English.

**Assessment Method:** Each subject is assessed on a continuous basis by any combination of

- Class participation
- Written assignments
- Practical work
- Presentations, mock role plays, group discussions, reading, writing and speaking exercises.
- Record book/ daily log book during internship
- Answer sheet of internal assessment
- Viva-voce
- Attendance , punctuality, discipline and dress code
- In-house Project work
- Internship project report
- Examination.

Assessment methods may vary according to individual unit requirements and as per university norms. Final evaluation is done in the post-internship phase with theory papers followed with subject specific practical evaluation.

**Certificate:** Trainees who successfully complete and pass the modules stipulated in the course structure would be awarded the Certificate.

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**TABLE 1 : SUBJECT WISE BREAKUP OF HOURS**

Subject code	Courses	Theory (hrs)	Practical (hrs)	Total (hrs)
<b>1.</b>	<b>Core Subjects</b>	<b>Total Theory-404 hours</b>	<b>Total practical-898 hours</b>	<b>Total</b>
<b>Semester I</b>				
<b>BWC-101</b>	Anatomy and Physiology	40	60	100
<b>BWC-102</b>	Cosmetic formulation science	40	110	150
<b>BWC-103</b>	Fundamentals of Beauty Therapy	40	110	150
<b>BWC-104</b>	Personality Development	30 hrs	70 hrs	100 hrs
	<b>Total hrs</b>	<b>150 hrs</b>	<b>350 hrs</b>	<b>500 hrs</b>
<b>Semester II</b>				
<b>BWC-105</b>	Front Desk Management for services to clients	40	60	100
<b>BWC-106</b>	Health and Safety	40	110	150
<b>BWC-107</b>	The Art of Makeup	40	110	150
<b>BWC-108</b>	Software/Hardware Applications	30	70	100
	Total Hrs	<b>150 hrs</b>	<b>350 hrs</b>	<b>500 hrs</b>
	<b>*100 hrs for INTERNAL ASSESSMENT, RESEARCH &amp; DEVELOPMENT</b>	<b>0 hrs</b>	<b>100 hrs</b>	<b>100 hrs</b>
<b>BWC-109</b>	<b>Internship In Beauty Industry And salon</b>	<b>0</b>	<b>400 hrs</b>	<b>400 hrs</b>
	<b>Total Hrs</b>	<b>Theory: 300 Hrs</b>	<b>Practical: 1200 Hrs</b>	<b>Total Hrs: 1500</b>

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## **Semester-I: Schemes for internal assessment and end semester examination**

Subject Code	Name of subject	Internal Assessment				End Semester Exam		Total Marks
		Continuou s Mode	Sessional Exam	Total Marks (Internal)	Marks (External)	Duration		
Theory Subjects								
BWC-101	Anatomy and Physiology	10	15	1 Hr	25	75	3 Hr	100
BWC-102	Cosmetic formulation science	10	15	1 Hr	25	75	3 Hr	100
BWC-103	Fundamentals of Beauty Therapy	10	15	1 Hr	25	75	3 Hr	100
BWC-104	Personality Development	10	15	1 Hr	25	75	3 Hr	100
Practical Subjects								
BWC-101	Anatomy and Physiology	10	15	1 Hr	25	75	3 Hr	100
BWC-102	Cosmetic formulation science	10	15	1 Hr	25	75	3 Hr	100
BWC-103	Fundamentals of Beauty Therapy	10	15	1 Hr	25	75	3 Hr	100
BWC-104	Personality Development	10	15	1 Hr	25	75	3 Hr	100
Total		80	120	08 Hr	200	600	24 hr	800

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### **Semester-II: Schemes for internal assessment and end semester examination**

Subject Code	Name of subject	Internal Assessment				End Semester Exam		Total Marks
		Continuou s Mode	Sessional Exam	Total Marks (Internal)	Marks (External)	Duration		
Theory Subjects								
BWC-105	Front Desk Management for services to clients	10	15	1 Hr	25	75	3 Hr	100
BWC-106	Health and Safety	10	15	1 Hr	25	75	3 Hr	100
BWC-107	The Art of Makeup	10	15	1 Hr	25	75	3 Hr	100
BWC-108	Software/Hardware Applications	10	15	1 Hr	25	75	3 Hr	100
Practical Subjects								
BWC-105	Front Desk Management for services to clients	10	15	1 Hr	25	75	3 Hr	100
BWC-106	Health and Safety	10	15	1 Hr	25	75	3 Hr	100
BWC-107	The Art of Makeup	10	15	1 Hr	25	75	3 Hr	100
BWC-108	Software/Hardware Applications	10	15	1 Hr	25	75	3 Hr	100
BWC 109	Internship	-----	-----	-----	-----	-----	-----	100
Total		80	120	08 Hr	200	600	24 hr	900

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## **BEAUTY WELLNESS CONSULTANT**

**I. Minimum Marks for passing the Examination:** A student shall not be declared to have passed the Beauty Wellness Consultant unless he/she secure 40% marks in each of the subject separately in the theory & practical examinations, including sessional marks.

**II. Grading System of the course will be as follows:**

### **GRADE & MARKS RANGE**

<b>Grade</b>	<b>Percentage of Marks Obtained</b>	<b>Performance</b>
<b>A+</b>	<b>&gt;80</b>	<b>Outstanding</b>
<b>A</b>	<b>71-80</b>	<b>Excellent</b>
<b>B+</b>	<b>61-70</b>	<b>Good</b>
<b>B</b>	<b>51-60</b>	<b>Fair</b>
<b>C+</b>	<b>46-50</b>	<b>Satisfactory</b>
<b>C</b>	<b>40-45</b>	<b>Pass</b>
<b>D</b>	<b>&lt;40</b>	<b>Fail</b>

# SEMESTER I



# Beauty Wellness Consultant

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## **BWC-101 : ANATOMY AND PHYSIOLOGY (THEORY)**

**Scope:** This subject is designed to impart fundamental knowledge on the structure and functions of the various systems of the human body.

**Objectives:** As a Beauty Wellness Consultant it is important to have good understanding of Anatomy & Physiology, as many of our treatments aim to improve the particular functioning of systems of the body.

Upon completion of this course the student should be able to explain the gross morphology, structure and functions of various organs of the human body related to beauty sector.

### **Unit 1. Introduction to Human Body**

Anatomy and physiology related to Human body

### **Unit 2. Skin**

Understand the basic structure and function of the skin and characteristics, skin types, effect of the natural ageing process on skin and muscle tone, Identify allergies, common skin problems, root causes of skin problems, pH, Sun Protecting Factor.

### **Unit 3. Hair**

Hair Structure, function of hair, hair growth cycle, types of hair, common hair problems.

### **Unit 4. Nail**

Nail Structure, function, characteristics of nail and nail growth, nail diseases.

### **Unit 5. Bones, Muscles and Circulatory System**

Brief description about the bones, muscles and blood circulation related to the hand, foot, lower arm and lower leg.

## **BWC-101 : ANATOMY AND PHYSIOLOGY (PRACTICAL)**

### **Practical/Activity**

- To draw the human body and identify various parts,
- Anatomy and physiology of human skin and hair,
- Structure and function of nail with their disorders,
- Structure and function of facial muscles,
- Structure and function of circulatory system.

### **Suggested Readings:**

- Anatomy and Physiology, “Human Anatomy” by Alice Roberts
- Essential of Anatomy and Physiology Paperback by Saladin
- Beauty Therapy Level 2 Lorraine Nordmann
- Indian Pharmacopoeia
- British Pharmacopoeia
- N K Jain and S K Sharma, A Text Book of Pharmacy, latest edition

## **BWC-102 : COSMETIC FORMULATION SCIENCE (THEORY)**

**Objectives:** Course enables the student to understand and appreciate the basic understanding of cosmetic products.

### **1. Introduction:**

Definition of cosmetics as per Indian and EU regulations, Principles of cosmetic evaluation, cosmetics for various body parts, provision of drugs and cosmetic act as applicable to cosmetic. Pharmacopoeias: Introduction to IP, Dosage forms: Introduction to dosage forms, classification and their uses

### **2. Skin Care and Products:**

Principles of formulation and designing of various skin care products: skin colorants (lipsticks), skin creams, Skin lotions, Skin Serum, Skin Gels, sunscreen preparations, face pack, lip balm

### **3. Hair Cares and Products:**

Formulation and designing of Hair shampoo, hair tonics, hair oils, hair gel, hair dyes.

### **4. Nail cares and products:** Formulation and designing of nail cream, nail polish, nail lacquers and removers.

## **BWC-102: COSMETIC FORMULATION SCIENCE (PRACTICAL)**

**Objectives:** Course enables the student to understand and appreciate the basic understanding of cosmetic products.

### **Practical/ Activity**

- Preparation skin care products such as cold cream, vanishing cream, antiaging cream, lip balm, night cream, sunscreen preparation, calamine lotion, gel, skin serum, face pack and lipstick etc.
- Preparation hair care products such as shampoo, tonics, gels, hair oil and hair dyes etc.
- Preparation of nail care products such as nail cream, nail polish nail lacquers and removers etc.

### **Suggested Readings:**

- Cosmetic Science and Technology: Theoretical Principles and Applications Mar 2017 by Kazutami Sakamoto (Editor)
- Textbook of Cosmetics Paperback –2009 by Nema
- Cosmetic Formulation of Skin Care Products (Cosmetic Science and Technology Series Vol. 30) by Zoe Diana Draelos (Editor), Lauren A. Thaman (Editor)
- Harry's Cosmeticology, 8TH Edition
- Cosmetic Science and Technology: Theoretical Principles and Applications Mar 2017 by Kazutami Sakamoto (Editor)
- Textbook of Cosmetics Paperback –2009 by Nema (Author)
- Cosmetic Formulation of Skin Care Products (Cosmetic Science and Technology Series Vol. 30) by Zoe Diana Draelos (Editor), Lauren A. Thaman (Editor) Harry's Cosmeticology, 8TH Edition

## **BWC-103T: FUNDAMENTALS OF BEAUTY THERAPY (THEORY)**

**Objectives:** 1. The students will be able to understand a comprehensive understanding of fundamentals of Beauty therapy and its management.  
2. Know the various types of beauty treatments and their importance.

### **Unit 1. Improve and maintain facial Skin Condition**

Basics of skin care, Skin types, Brief introduction to facial massage, skin analysis, Client Consultation, tools, equipments and Skin care products, materials and equipments required for beauty therapy treatments, Contra-indications, Preparing the client, Cleansing, Toning, Exfoliation, Moisturising, Mask treatment, basic and deep cleansing, Facial, Skin Treatments – Acne treatment, Pigmentation treatment, Skin Brightening Treatment, Anti tanning treatment, under-eye dark circles treatment, Anti wrinkle treatment contra-indications, Contra-actions, safety precautions, After care & advice.

### **Unit 2. Removal of Superfluous Hair (Threading, Tweezing, Waxing)**

Superfluous hair, definition and methods of epilation and depilation, preparation of the work area, product knowledge, allergy test, procedure, safety precaution, Brief concept and application of Threading, tweezing & Waxing.

### **Unit 3. Bleaching**

Brief concept and application of Bleaching types and methods, Contra-indications, product knowledge, Contra-actions, safety precautions, Allergy test, After care & advice.

### **UNIT 4. Manicure and Pedicure**

Manicure and pedicure significance, tools, equipments & product knowledge, Consultation, Contra-indications, Preparing the client, Contra –action, safety precautions, After care & advice.

### **Unit 5. Hair**

Client consultation, Hair care, Head massage, Shampooing, conditioning and deep conditioning, Hair Treatments, Knowledge of face shapes, sectioning, tools knowledge, hair cutting techniques: one length cut, U Cut, Step cut, flicks cut & perimeter, safety precautions, basics of blow dry, Knowledge of hair styling products.

### **Suggested Readings:**

- Cosmetology - Pivot Point Academy. [www.pivotpoint.edu/education/cosmetology](http://www.pivotpoint.edu/education/cosmetology)
- The Foundation Beauty Therapy Lorraine Nordmann Seventh Edition LEVEL 2
- Milady's Standard Text Book Cosmetology
- Shahnaz Husain- Beauty book
- The beauty book by Dr. Bharti Taneja
- Milady's hair removal techniques
- The world of skin care by Dr John Gray
- Start hairdressing by Pat Dixon
- NVQ2 Hair Dressing

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## **BWC-103: FUNDAMENTALS OF BEAUTY THERAPY (PRACTICAL)**

**Objectives:** 1. The students will be able to understand a comprehensive understanding of fundamentals of Beauty therapy and its management.  
2. Know the various types of beauty treatments and their importance.

### **1. Practical/ Activity**

- Demonstration of removal of superfluous hair and Practice in waxing-hot, cold and warm waxes.
- Demonstration of Threading, tweezing and bleaching, patch test procedure eyebrows, patch test procedure bleaching, After Care.
- Trolley setting, and use of tools and equipments, practice of Manicure and Pedicure
- Practice in different types of nail shapes, practice of Manicure and Pedicure, Nail Art techniques.
- Practice in facial with help of different equipments, Facials masks according to skin types, Skin treatments Acne treatment, Pigmentation treatment, Anti tanning treatment, under eye dark circles treatment, Anti wrinkles treatment, Case studies.
- Machine Usage-Ozone, Galvanic, Ultra sonic, Steamers.
- Procedure for Hair cutting & blowdry techniques, Thermal hair settings-Pressing, Crimping, Roller setting & tongs, Head massage, Hair Treatments – Dandruff, Hair fall, Dry and Damaged, Basic techniques of Hair styling.

### **Suggested Readings:**

- Cosmetology - Pivot Point Academy. [www.pivotpoint.edu/education/cosmetology](http://www.pivotpoint.edu/education/cosmetology)
- The Foundation Beauty Therapy Lorraine Nordmann Seventh Edition LEVEL 2
- Milady's Standard Text Book Cosmetology
- Shahnaz Husain- Beauty book
- The beauty book by Dr. Bharti Taneja
- Milady's hair removal techniques
- The world of skin care by Dr John Gray
- Start hairdressing by Pat Dixon
- NVQ2 Hair Dressing

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## **BWC-104: PERSONALITY DEVELOPMENT (THEORY)**

### **Learning Outcomes:**

Students will be able to:

1. Apply effective communication skills in personal and professional settings
2. Communicate effectively orally and in writing

### **UNIT I**

**Communication Skills:** Goals, Objective, approach and expectations; listing and introduction to communication skills, identification of individual areas of strength and weakness with respect to communication psychology, individual report generation to identify current pitfalls & limiting patterns.

**Written Communication-** Report/essay writing process (format of academic report, sentence structure, paragraph structure, use of punctuation and rules of capitalization in English), Business Correspondences (Letter, Fax, e-mail) for making enquiries, placing orders, asking & giving information, capturing MOMs, registering complaints, handling complaints

### **UNIT- II**

**Presentation Skills:** Greeting and introducing, Preparing for and Facing a Job Interview, Body language during presentation

### **UNIT- III**

**Conflict Management:** Introduction to conflict management, level of conflict, managing conflict.

**Time Management:** Concept, Importance & need, steps towards better time management.

**Projecting a Better Social Image:** Definition & importance of social image, grooming basics, public speaking, voice modulation, body language

## **BWC-104: PERSONALITY DEVELOPMENT (PRACTICAL)**

### **PRACTICALS:**

1. To demonstrate ability to read and interpret given comprehension.
2. Pronunciation practice: Stress and syllables; word stress; contracted forms; utterance stress;
3. To demonstrate and execute short speech on the given subject.
4. To participate in a debate on the given topic.
5. To draft an informal letter, application, and official letters of request and denial.
6. To draft notice
7. To draft Advertisement
8. To write professional CVs, covering letters and applications for jobs

# SEMESTER II

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## **BWC-105: FRONT DESK MANAGEMENT FOR SERVICES TO CLIENTS (THEORY)**

**Scopes:** The students will be able to understand the comprehensive knowledge of duties and requirement of front desk management as well as understand and provide the right direction to meet your goals by sales promotion.

**Objectives:** Know the various aspects to ensure clients are greeted and dealt with efficiently. It describes the competencies to enable you to:

- Maintain the reception area and attend to clients and enquiries
- Make appointments for salon services and handle payments from clients
- Identify additional products or services that are available.
- Inform clients about additional products or services.
- Gain client commitment to using additional products and services.

### **Unit 1. Techniques for client handling and Schedule development**

Develop protocols and techniques for booking appointment, Receiving clients, Handling a Client, Understanding the requirement, Telephonic mannerism, Presentation behavior, As a counselor, Client Care ,Mode of payment. Developing schedule for counselor, representative

### **Unit 2. Managerial attributes and their requirement**

Managerial skills in cosmetic clinics and industry, Importance of Retail, Sale,Staff Management, Maintain the reception area, Attend the clients and enquires.

### **Unit 3.Selling of products**

**The importance of retail sales:** Staff knowledge of products and service, positive impression.

**Selling products:** Contra- indication, usage of Testers, importance of Patch test.

**Techniques in selling:** Staff trainings, Promoting products and services, Product usage, Information leaflets, Posters, Displays.

### **Unit 4: Product protection,policy and targets:**

**Customer protection legislation:** Knowledge of consumer Act.

**Equal Opportunities Policy:** EOC, Client suitability, Communication.

**Informing clients about additional products or services**

**Product promotion:** Planning the Demonstration, group demonstration.

**Targets:** Incentives, Promotions, Personal targets, Gaining client feedback.

## **BWC-105 : FRONT DESK MANAGEMENT FOR SERVICES TO CLIENTS**

### **(PRACTICAL)**

#### **Practical/Activity/ Role Play**

- Generating report and printing the report from client database.
- Internet search based on cosmetic products, newer innovation in cosmetics, comparative assessment of cosmetic products in India and International market.
- Project based on client handling/Telephone calls.
- Making of appointment Sheet and client awareness.
- Demonstration of managerial skills in cosmetic clinics and beauty industry.
- Yield management and Role play.
- Store Management.
- Group activity, Market surveys, Case study,
- Role play and Project-Report submission.

#### **Suggested Readings:**

- Front Office Management (SHIRKE)
- Front Office Operations & Management 1st Edition by Ahmed Ismail
- Natural Beauty Recipe Book: How to Make Your Own Organic Cosmetics and Beauty Products by Gill Farrer-Halls.
- Beauty Therapy Level 2 (Lorraine Nordmann)



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## **BWC-106 :HEALTH AND SAFETY (THEORY)**

**Scope:** This subject is designed to impart fundamental knowledge on the health and safety issue related to personal and public.

**Objectives:** This subject covers health & safety duties and responsibilities for everyone in the workplace. Upon completion of this course the student should be able to identify the hazards and evaluate the risk in the workplace and create a safe workplace and ways of working.

### **Unit 1. Health and Safety**

Issue related to health and safety at workplace, workplace instructions and regulations, Taking care of all in the workplace, Personal and public hygiene with hygiene practice, Disposal of waste, Environmental protection, Minimum fatigue and risk injury in workplace, Introduction to First aid kit.

### **Unit 2. Sterilization and Sanitation**

Concept and various methods used for products to sterilization and sanitation of equipment/tools, Instructions for the safe use of equipment, Legal requirements, Safety precautions.

### **Unit 3. Manufacturer's Instruction**

Manufacturer's instructions, related to equipment and product use and cleaning, Contra-indications related to beauty products.

### **Unit 4: Health & Safety guidelines for the Beauty Wellness Industry during and Post COVID-19 Pandemic**

Occupational Health & safety, Safe usage of Infrastructure facility-Operational Guidelines. Use of chemicals, storing chemical safely. Clientele Guidelines- Pre-service, During service, Post service, Antiseptic & disinfectants  
Bacteria, Disease caused by Bacteria, Viruses, Disease caused by Virus, Fungi, Disease caused by Fungi, How to clean blood spills, Sanitation & Laundry procedures

### **BWC-106 :HEALTH AND SAFETY (PRACTICAL)**

#### **Practical/Activity**

- Set up and position the equipment, products and tools in the work area to meet legal, hygiene and safety requirements.
- Methodology to clean and sterilize all tools and equipment, Methodology to maintain posture and position to minimize fatigue and risk of injury.
- Dispose of waste materials in accordance to the pollution control norms.
- Precautions and safety measures.
- Identify and document potential risks and hazards in the workplace.

#### **Suggested Readings :**

- An Introduction to Health and Safety Law: A Student Reference by David Branson
- Safety Management in Hospitals, A Practical Guide to Botulinum Toxin Procedures (Cosmetic Procedures) by Rebecca Small (Editor), Dalano Hoang (Editor)
- Beauty Therapy Level 2 Lorraine Nordmann

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## **BWC-107 : THE ART OF MAKE UP (THEORY)**

**Scopes:** Course enables the student to provide make up for a occasions including Day, Evening, Special occasion, Bridal make-up and apply the basic understanding of make up and make up Products.

**Learning Objectives:** It describes the competencies to enable to:

- Consult with the client
- Prepare for the treatment
- Plan the treatment
- Apply Make-up products
- Complete the treatment

**Unit 1. Introduction:** Make-up services, Reception, Equipment and Material, Product knowledge, Tools Knowledge and care.

**Unit 2. Client consultation:** Consult with the client, Contra Indications, Planning the treatment, Preparing the client.

**Unit 3. Colour Theory:** Importance of colour theory, Primary colour, secondary colour, Complementary colours, Colour wheel, Effects of colours, colour neutralising

**Unit 4. Corrective Techniques:** Face shapes, Eye Shapes, Lipshape corrections, Concealing techniques, colour selection,

**Unit 5. Applying the Make up:** Day make up, Evening party make up, Bridal make up. . Application of false eye lashes: techniques and Care, After care & advice, air brush, Artificial eyelashes, Home care techniques, Uses of products

## **BWC-107 : THE ART OF MAKE UP (PRACTICAL)**

**Scopes:** Course enables the student to provide make up for a occasions including Day, Evening, Bridal make-up and apply the basic understanding of make up and make up Products .

### **Practical/ Activity**

- Day Make up
- Evening make up
- Special occasion Make up
- Application of False Eye Lashes
- Bridal make up.

### **Suggested Readings:**

- Beauty Therapy level 2 Lorraine Nordmann
- Make up Artistry Julia Conway

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## **BWC-108: SOFTWARE/HARDWARE APPLICATIONS (THEORY)**

1. To demonstrate an ability to work on Microsoft Word, excel and power point
2. To draft an email: Basics of email
3. Folder Management and naming convention system- Creating folder structure, set up naming convention for folder structure
4. Internet search based on recent trends about beautyindustry and their products in India and International market.
5. Application of computers and various softwares used in maintenance of beauty items and their monitoring particularly in reference to beauty industry

## **BWC-108: SOFTWARE/HARDWARE APPLICATIONS (PRACTICAL)**

1. Online Document Management and Presentation
2. Emailing and check status
3. To handling and managing the client record data for maintenance of records used in sports industry
4. To handling and managing the sports items and their maintenance used in sports industry

## Beauty Wellness Consultant

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### **BWC-109: INTERNSHIP IN SPORTS INDUSTRY AND GYM**

**In-house Project:** The student will submit a synopsis during the pre-internship phase for approval from the departmental committee, thereafter he/she would have to present the progress of the work through peer reviews and progress reports. Presentation related to major project should be delivered in the pre-internship phase. Project should be based on different aspects of the content.

**Post Internship Project Report:** The student would maintain a weekly log of the work done by him/her during the internship. He/ She would submit a project report after the completion of the internship. Weekly log should also carry comments from the reporting officer of the organization. Weekly evaluation / comments from the reporting officer would be the basis of assessment of final internship project report. The Internship Phase would also be monitored by the Master Trainers.

#### **Terminal Objective:**

- On the completion of the module, candidates will be equipped with Basic Employability skills to get employment easily.
- Apart from this candidate would have acquired bit of advanced Employability Skills like Leadership, Behavioral, Cognitive and Analytical Skills in the work place as well as in social and cultural settings.