



**School of Allied Health Sciences
Delhi Pharmaceutical Sciences and Research
University
Govt. of NCT of Delhi
Pushp Vihar, Sector-3 MB Road, New Delhi**



**Report on
Management Forum
The Next Horizon of Innovation in Pharma
19th November 2019**

Demands are moving towards a higher level. For advanced and better healthcare affordability and accessibility, the pharmaceutical industry has set in motion to ascend. This is coupled with the shift in innovation, from treatment to prevention, diagnostics to complete cures, changing paradigms in innovative business models. The pharmaceutical industry has widened towards areas such as Artificial intelligence in diagnosis of diseases, 3D printing, Digital Marketing and Nanotechnology, Precision Medicine and many more.

School of Allied Health Sciences, DPSRU in association with DIIF and DPSRU-BioIncubator announces its 2nd management forum, with the theme 'The Next Horizon of Innovation in Pharma' on 19th November 2019. The event was organized under the inspirational leadership of Prof. Dr. Harvinder Popli, Offg Registrar & Dean, DPSRU in the vision and guidance of Prof. Ramesh Goyal, Vice Chancellor of DPSRU, New Delhi. Around 120 students participated in the forum from DIPSAR, DPSRU and other universities of Delhi-NCR. The event consisted of interactive lectures from industry experts and activities like Pharma Quiz and Case Study Competition for participant students. The event started with welcome address from Prof Harvinder Popli who also shared that the objective of the forum is to propagate and nurture the skills to enhance the understanding of the health prerequisites so as to agree on the priority areas for future work and develop a roadmap for action

The chief guest to grace the event was Dr Dr N Subramanian, Director of Medical Services, Indraprastha Apollo Hospital, New Delhi while Guest of Honor was Shri Rajiv Gulati, Consultant, Mentor & Entrepreneur and Founder-Director of mChemist. Other eminent industry experts , Mr Vivek Malhotra, Sr Director-Asia Region,

Phillips Medisize and Dr Vikram Munshi, Founder- WhiteSpace Consulting & Capability Building also delivered their interactive talks on topics “Drug Delivery & Connected Health” and “The Emerging Importance of Patient Centricity in Healthcare” respectively.

The event was made more interactive and fun filled with inclusion of activities like Pharma-Quiz and Case Study competitions for participant students. The judges’ panel included Prof Harvinder Popli, Ms Abhilasha Abhay Gupta, Ms Reena Bhattacharya and Ms Nupur Goel.

The forum provided a wonderful opportunity for all the participants to meet and collaborate with the knowledge front runners from diverse areas of healthcare industry and to augment and promote the understanding of prerequisites in the area of innovation in Pharma industry and in overall Indian healthcare system.







**School of Allied Health Sciences
Delhi Pharmaceutical Sciences and Research University
Govt. of NCT of Delhi
Pushp Vihar, Sector-3 MB Road, New Delhi**



Report on

First Management Forum at DPSRU, New Delhi

Delhi Pharmaceutical Sciences & Research University (the first Pharmacy University in India) organized the first management forum on the theme 'Emerging Dimensions in Hospital Healthcare System' in its campus on 4th April 2019. This event was organized under the inspirational leadership of Prof. Dr. Harvinder Popli, Dean, DPSRU under the guidance of Prof. Ramesh Goyal, Vice Chancellor of DPSRU, New Delhi. Prof. Ramesh Goyal, shared vision of DPSRU to align with future technologies of Healthcare delivery systems. Prof. Harvinder Popli shared the objective of the forum is to disseminate and cultivate the skills to enhance the understanding of the health prerequisites so as to agree on the priority areas for future work and develop a roadmap for action. The management forum saw engaging sessions by the eminent leaders in the field of hospital healthcare systems. in various areas of hospital healthcare system. Battery of eminent speakers shared their experiences on the varied topics such as quality assurance, patient safety, affordable healthcare, leadership & administration, telemedicine, patient data management, communication in healthcare amongst others. The chief guest to honour the event was Dr. Shridhar Dwivedi, Senior Consultant, National Heart Institute with the guest of honour gracing the occasion, Dr. Pawan Kumar, Additional Director (SHIB & CME), Directorate General Health Services (DGHS), Government of NCT of Delhi. Dr. Neelam Sethi, Director, Delhi Heart & Lung Institute emphasized on the impact of communication on healthcare; Prof. Dr. Ashok K. Agarwal, Former Director, School of Health Sciences, IGNOU enlightened the 130 plus audience on quality assurance & patient safety in hospitals. Dr. Vijay Agarwal, Advisor, Max Healthcare (Quality & Business Excellence) covered the challenges & opportunities in healthcare systems & the role of public & private healthcare providers to meet the healthcare needs in India. Different aspects of health financing & insurance in India, were dealt in details in the session by Dr. Anoop K. Daga, Associate Professor, Deptt. Of Hospital Administration, AIIMS. The program ended with the talk of the special guest for the valedictory function, Dr. Siddhartha Bhattacharya, Secretary General, NatHealth. The program had the participation of 130 plus students of Masters in Hospital Management, Masters in Public Health & MBA (Pharmaceutical Management) from DPSRU, DIPSAR, Jamia Hamdard, ITL College of Pharmacy, PDM college of Pharmacy amongst

others. The event was made more interesting for the students with the poster presentation by student teams. The participants enjoyed the engaging talks & discussions by the renowned speakers who are the torch bearers in the field of hospital healthcare systems. This successful event has indeed paved way for more such management forums in the field of healthcare in the near future.

