



## Academy of Sports Sciences Research & Management

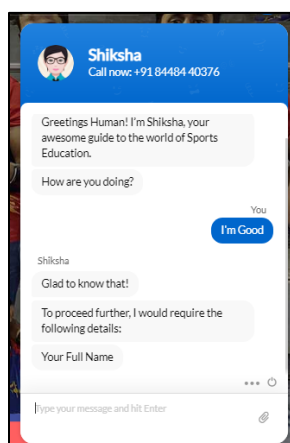
### No Touch Program – By ASSRM: A Complete Digitalization Revamp with Our Technology Partner KTSPL

#### ASSRM MOBILE APP



During Covid 19 pandemic first wave in 2020, ASSRM and its partner KTSPL developed an Online Learning Management system for ASSRM for coping up with pandemic and delivering quality education to students. Digital learning program aimed at achieving innovation in the field of education by transforming instructions to create a better and more impactful learning opportunities for students.

#### Shiksha Chatbot on [assrm.edu.in](http://assrm.edu.in)



We at ASSRM enabled Shiksha Chatbot on our website to provide instant support to students and aspirants who wants to take admission at ASSRM. Shiksha Admission Assistant, Shiksha is built to intelligently engage our prospects based on their journey, providing them with a delightful counseling experience with a human touch!

## Interactive Voice Response (IVR) System

Interactive voice response is a technology that allows humans to interact with a computer-operated phone system using voice and tones input via a keypad. We at ASSRM also setup the IVRS system for 24\*7 services. IVRS system was used for mainly Admission process, partnership, Placements and Internship.

## OTP Verified Admission Digital System

We at ASSRM used OTP verified admission process for admission 2020 for smooth process flow

Key Dates	
ADMISSION PROCESS START	July 20, 2020
LAST DATE OF RECEIPT OF APPLICATION	November 22, 2020 <span style="color: red;">Book Now</span>
DISPLAY OF MERIT LIST	August 24, 2020 <span style="color: blue;">View</span>
VERIFICATION OF DOCUMENTS	September 01, 2020
COMMENCEMENT OF ACADEMIC SESSION	Will be updated shortly

ADMISSION PROCESS				
Step 1: APPLY ONLINE	Step 2: APPLICATION FORM PAYMENT	Step 3: MERIT DISPLAY <span style="color: blue;">View</span>	Step 4: DOCUMENT VERIFICATION	Step 5: ACADEMIC SESSION START

Have a query? Call us at +91 84484 40376

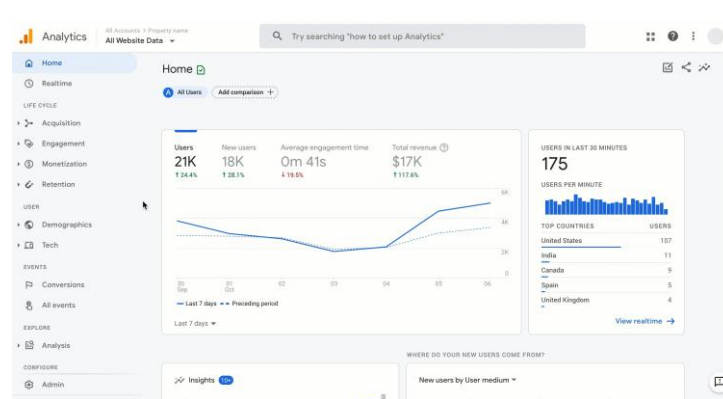
OTP Verification

Please enter the verification code sent via SMS:

Enter OTP

VERIFY

## Digital Marketing initiatives for Admission 2020-21



Social Media Campaigns on Instagram, Facebook, YouTube, Google ads, for admissions 2020 Also Using google analytics Monitoring online activity

## Inviting lecturers from various geographical locations in the world to provide online lectures & webinars

Academy of Sports Sciences Research & Management  
Presents  
Future is Now  
Webinar Series Powered By  
EXCELLENCE  
Education Sector Needs To Change  
And Adapt In The Current Scenario

**PROF. RAMESH GOYAL**  
Honorable Vice Chancellor,  
Delhi Pharmaceutical Sciences  
and Research University  
(DPSRU), New Delhi, India

**SHRI SANTOSH KUMAR MALL**  
Commissioner,  
Kendriya Vidyalaya Sangathan (KVS)  
IAS

**Mr. ANSHUL BAGAI**  
Director - Academy of Sports  
Sciences Research &  
Management (ASSRM),  
MBA, IIT Ghazabad

May 26 2020, 4:30-5:30 PM (IST)

<https://www.facebook.com/ASSRMDelhi/live/>

For Registration  
Visit: [www.assrm.com](http://www.assrm.com) | Call: +91 9359214709

Academy of Sports Sciences Research & Management  
Presents  
Future is Now  
webinar series powered by  
EXCELLENCE  
Herd Immunity and Does an athlete have a better  
Immune system due to fitness capabilities?

**Mr. ANSHUL BAGAI**  
Director - Academy of Sports  
Sciences Research &  
Management (ASSRM),  
MBA, IIT Ghazabad

**Dr. KENJOM NGOMDIR**  
MBBS, PGDGM,  
Sport Medicine and TRAUMA  
Specialist,  
Chief Medical Officer  
(Commandant)  
In Charge Training &  
Sports-CHP

**Shri MANOJ KUMAR**  
IAS,  
(AGMPT 2001)  
Secretary GAD, Government of  
Delhi  
Was a member of the  
Commonwealth Conducting  
Team.

**Dr. A.K. UPPAL**  
Author,  
Former VC Jwaj University,  
Gwalior  
Working President-PEFI

May 15 2020, 4-5 PM (IST)

<https://www.facebook.com/ASSRMDelhi/live/>

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At ASSRM we are continuously engaged in providing various online lectures and webinars on various topics throughout the year few of the topic were; Education Sector needs to change and adapt in the current scenario, managing an elite players performance and mental health during covid 19.

## Covid Help Desk Mobile App

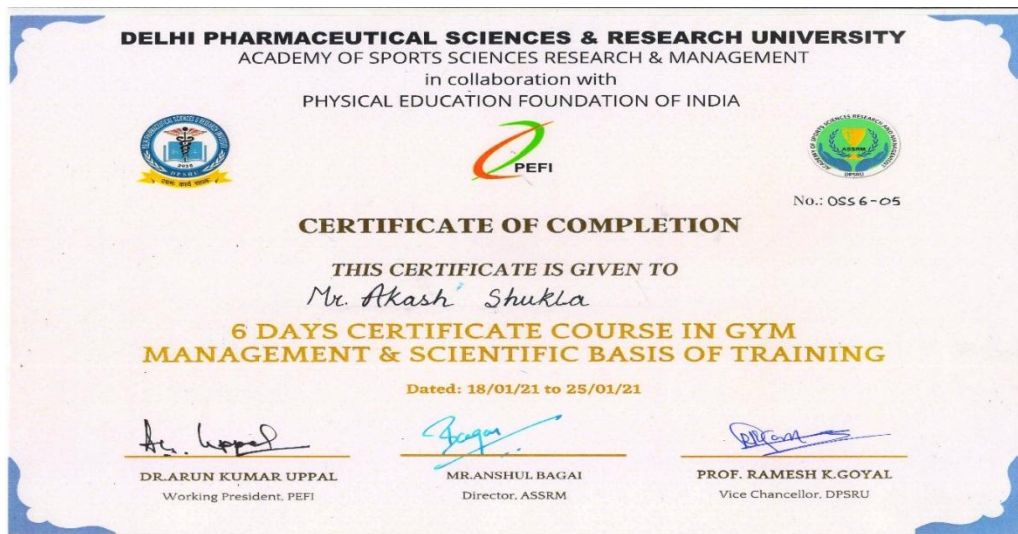


Academy of Sports Sciences, Research and Management initiated a new social service program during this time of a dire world pandemic. This pandemic demands a great deal to serve the people of our country and around as well.

This social service program was initiated by the much need and great efforts of Prof. Ramesh K. Goyal, VC (ASSRM) ASSRM and Mr. Anshul Bagai, Director (ASSRM) and Dr. Gagandeep Kaur (Assistant Professor). To run this program successfully faculty member of the department gives their assistance willingly- Ms. Amandeep Kaur (Assistant Professor), Ms. Sonia (Assistant Professor) and Mr. (Baljinder Singh) with the support of department ASSRM Sports Science students on 26<sup>th</sup> April 2021.

Nowadays the best way to connect to people is social media, a web-based application was developed and was promoted on various social media platforms in order to aim to connect to the masses by IT team member Mr. Sahil of our department. The ASSRM provides services from 8:00 AM to 12:00 AM as per the requirements.

## 6-day Certificate Gym Management and Scientific Basis of Training



ASSRM has organized a 6 Days Certificate Course Gym Management & Scientific Basis of Training in collaboration with PEFI. It was a 6-day Programme starting from 18<sup>th</sup> Jan, 2021 to 25<sup>th</sup> Jan, 2021. The programme was conducted on online platform through Zoom Meeting. There were 15 attendees participating the course from areas of the country. The course has the aim to deliver theoretical as well as visionary experience to the participants. After all the educational online session on the last of the course there was an online MCQ format test was conducted through Google form, on analysis of the performance the certificate was released in soft copy via their registered email ID and Hard copy of certificated was posted on their residing address provided by the attendee.