



Date:10-08-2021

Dear FACULTY MEMBERS & DPSRUANTS,

“दिप्सरु सबसे न्यारा है, हम इसके और ये हमारा है”

This information received from the Hon'ble Vice-Chancellor for circulation among faculty & students.

Subject: 'Young Designers Awards (YDA)' on the occasion of World Industrial Design Day on 29th June 2021

Confederation of Indian Industry (CII) has launched 'Young Designers Awards (YDA)' on the occasion of World Industrial Design Day on 29th June 2021. The awards are launched in collaboration with World Design Organisation.

The Young Designer Awards invites applications from young professionals, students and freelancers under the age of 30 years who will be the future champions. While discovering and nurturing the next generation of design talent, the award will help the design professionals develop their skills through cross-learning opportunities and networking with key industry players in the domain.

As an early indicator of success for the products in the concept stage or the products which are yet to be launched in the market, this award lets young designers to register and patent winning products, systems and services for commercial value generation.

The application will be accepted in following Six categories:

- 1. Communication Design*
- 2. Product Design*
- 3. Mobility Design*
- 4. Service Design*
- 5. Spatial Design*
- 6. Design for Social Impact*

The winners will be awarded Cash Prize, Trophy, Certificate of Merit for Top 25 shortlisted participants and opportunity to explore collaborations with our Partners for this initiative.

For more details and registration please Click below
https://ciidesign.in/index.php/ciidesign/young_designer#student_objective

(Last date for submission 30th August 2021)

In case of any queries, please contact Mr. Nitish Das (Nitish.das@cii.in; +91 9599559259).

Thank you!

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